

Job Title: Assistant Business Development Manager
Company: UCH Logistics Ltd.
Location: Colnbrook, near Heathrow
Salary: £40,000 + Commission Scheme



About Us:

At UCH Logistics Ltd., we are committed to providing efficient, innovative, and reliable logistics solutions. As we continue to grow, we are seeking a motivated and results-driven Assistant Business Development Manager to join our dynamic team.

Role Overview:

As the Assistant Business Development Manager, you will play a key role in driving business growth. You will be responsible for identifying new business opportunities, maintaining strong relationships with existing clients, and running promotional campaigns on social media to increase brand visibility.

Key Responsibilities:

- **Identify and pursue new business opportunities** through proactive sales strategies.
- **Manage and nurture relationships** with existing clients to ensure satisfaction and foster repeat business.
- **Run social media promotions and campaigns** to boost brand visibility, engagement, and lead generation.
- **Utilize Salesforce** to track leads, manage customer relationships, and generate reports.
- **Collaborate with the sales team** to develop strategies and achieve growth targets.
- **Support the Business Development Manager** with market research, competitor analysis, and identifying potential clients.

What We're Looking For:

- A minimum of **3 years of sales experience**, preferably in business development or logistics.
- A proven track record of **meeting and exceeding sales targets**.
- **Experience using Salesforce** for lead management and CRM.
- A "can-do" attitude with a proactive approach to **problem-solving** and **client relations**.
- Social media savvy, with the ability to create and manage **engaging campaigns**.
- Strong **communication skills**, both written and verbal.
- Ability to work **independently** and collaboratively within a team to achieve goals.

What We Offer:

- Competitive salary of **£40,000 + bonus**.
- **Commission scheme** based on performance.
- Opportunities for **career growth** and professional development.
- A **dynamic and supportive team environment**.

If you are an ambitious and results-driven individual with a passion for business development, we want to hear from you! Apply today and become part of UCH Logistics Ltd. as we drive our success to new heights.

To Apply:

Please send your CV and cover letter to HR@uchlogistics.co.uk or apply through the following link:
<https://www.reed.co.uk/jobs/assistant-business-development-manager/54545437>

The successful applicant must have the Right to Work in the UK and pass a 5 year background check.